



U.S. MAGNETIX DIGITAL FILE SPECIFICATIONS

Sending your Artwork

U.S. Magnetix is able to receive your digital art files via email (art@usmagnetix.com), on CD or USB Drive. For larger files, please use WeTransfer (www.wetransfer.com) and enter "art@usmagnetix.com" in the "Email to" field. Please don't hesitate to ask if you are unsure about which method would work best for your project.

Graphics Applications and File Formats

For pre-press production, U.S. Magnetix uses the industry standard graphics applications, Adobe Photoshop, Adobe Illustrator, Adobe InDesign and Quark XPress. When using design/layout programs OTHER than these, please save files in a universally compatible format ("EPS" or "TIFF").

Adobe Photoshop: save as "Photoshop EPS" or "TIFF" file with a resolution of no less than 300 ppi (pixels per inch) AT ACTUAL SIZE.

Adobe Illustrator: save as "Illustrator EPS" or "Illustrator AI" file.

Adobe InDesign: save as "InDesign INDD" file and remember to include all linked files and fonts used in the document.

Microsoft Word: DO NOT use Microsoft Word for ANY graphics or design elements, PLEASE. It is a text application and works very well for composing words, sentences... even paragraphs. It is NOT, however, a graphics program, no matter how bad you want it to be.

Note: When available, "line-art" or "vector-based" graphics are desired for best quality manipulation and output ("Illustrator EPS" or "Illustrator AI" format) vs. "raster-based" or "pixel-based" images ("Photoshop EPS," "TIFF" or "JPG" format) which at times may appear jagged. This is especially important when an image contains type elements or needs to be dramatically enlarged.

Fonts

U.S. Magnetix has an extensive font archive, however, as a general rule: ALWAYS INCLUDE ALL FONTS used in your artwork.

Questions?

If you have any questions concerning your art files, please don't hesitate to ask!

art@usmagnetix.com